



# Robinson Typeface

- Logo Typeface is Futura – Futura typeface to be used for design purposes, business cards, letterhead, web banner, newsletter (designed pieces)

THIS IS FUTURA TYPEFACE - so is this.

- Primary Typeface – If Futura isn't available, Arial typeface may be used. It is available on Mac and PC platforms.

THIS IS ARIAL TYPEFACE - so is this.

- Secondary Typeface – If there is a need for a secondary typeface, use Georgia. It is an additional typeface that compliments the primary and Logo typeface (Futura and Arial)

THIS IS GEORGIA TYPEFACE - so is this.